



October 18, 2021

Dear Art, English Language Arts, Social Studies and other interested teachers:

Heritage NL is pleased to launch our 17<sup>th</sup> annual Heritage Places Poster Contest – a K to 12 contest aimed at fostering student awareness of our province’s heritage and culture.

Heritage places remind us of who we are. Through art and writing, we want students to tell us what these places mean to them. Students are asked to create art themed after an existing heritage place in their own community or region and prepare a short written statement. Artwork can depict the building or place, as well as stories and uses associated with it. Previous judges asked me to pass along some comments about the places students depict. While we receive many entries showing “Jellybean Row” in St. John’s, this is not an actual place. They also encourage students not to depict past winning places (these can be viewed on our website at <https://heritagenl.ca/programs/poster-contest>).

**Please see the contest guidelines document for a detailed explanation of the contest.**

The Heritage Places Poster Contest meets a variety of Curriculum Outcomes as prescribed by the Department of Education (please see attachment). By completing this project, students from Kindergarten to Level Three can meet educational goals in Art, English Language Arts and Social Studies.

Provincial Historic Sites has partnered with us again this year. In addition to our prizes, grade level and regional winners will each receive a season pass from Provincial Historic Sites to use across the province in 2022!

If you have any questions, please email me at [andrea@heritagenl.ca](mailto:andrea@heritagenl.ca) or you can give me a call at 1-888-739-1892 extension 4. Looking forward to receiving entries from your school!

Sincerely Yours,

Andrea O'Brien  
Poster Contest Coordinator  
Heritage NL

**Please mail entries to:**

Heritage Poster Contest  
Heritage NL  
P.O. Box 5171  
St. John’s, NL A1C 5V5

Heritage NL gratefully acknowledges the sponsorship of Provincial Historic Sites. 😊

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